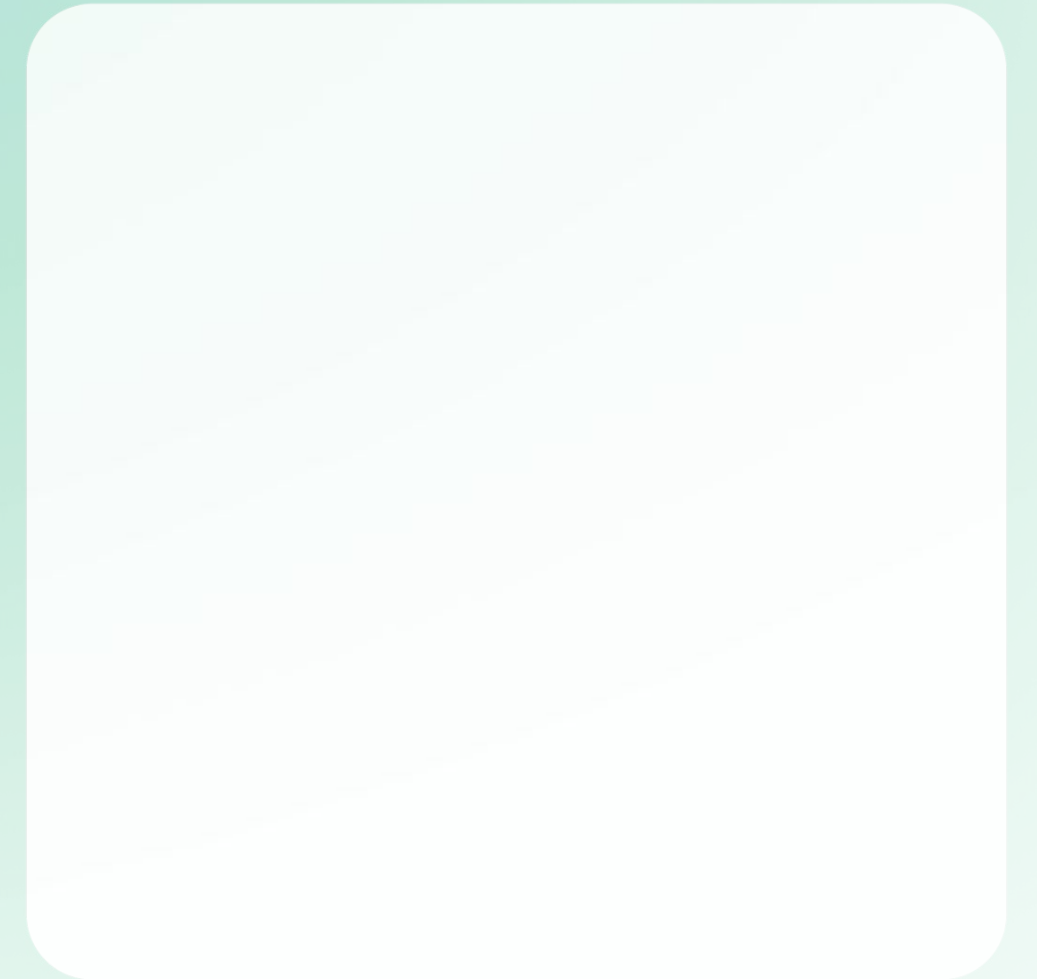


# Press Kit

Stress Less, **Grow More!**

**ShipMonk**



# Company Facts

## Founded

2014



## Number of employees

2,300+



## KPIs we impact

- 99.8% of orders shipped on time within SLA
- 99.95% accuracy rate in fulfilling orders
- 99.8% inventory accuracy rate



## Locations

- Fort Lauderdale, FL (HQ)
- Los Angeles, CA
- Las Vegas, NV
- Pittston, PA
- Louisville, KY
- Dallas-Fort Worth, TX
- Tecate, Mexico
- Tijuana, Mexico
- Canada
- United Kingdom
- Czech Republic



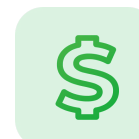
## Investors

- Summit Partners
- SJF Ventures
- Grotech Ventures
- Supply Chain Ventures
- Periphos Capital



## Funding

- Series A — \$10M (October 2018)
- Growth equity — \$355M (January 2021)



## Executive leadership team

- Jan Bednar, Founder & Executive Sponsor
- Kevin Sides, Co-Founder & President
- Vaclav Jares, Co-Founder & SVP of Product
- Aras Kolya, CRO
- Devin Weil, CFO
- Stuart Horowitz, CPO
- Mike Passales, CSCO



## Who we are

At ShipMonk, innovative technology powers world-class fulfillment, all driven by our "merchant-first" philosophy.

With a 2,300-strong team and proprietary tools, we provide merchants with a seamless view of inventory, orders, and shipping across every sales channel.



## Points of differentiation

1. **The ShipMonk Fulfillment Network:** 12+ owned and operated fulfillment centers across the US, Canada, Mexico, the U.K., and Mainland Europe – no outsourcing, ever. Our AI-powered Virtual Carrier Network (VCN) and 3M sq. ft. of space ensure the fastest click-to-delivery, keeping customers happy.
2. **ShipMonk's Technology Advantage:** Gain a real-time, unified view of your inventory, orders, and shipping across all channels with our intelligent automation and tech-powered platform.
3. **Mom and Pop Support at a Global Scale:** Get dedicated support teams that treat you like family, with the global reach to crush it. Onsite support at every ShipMonk-owned fulfillment center.
4. **Transparent Pricing:** We believe in keeping things simple and building long-term partnerships with our merchants through transparent, all-inclusive pricing. Enjoy predictable costs and effortless growth—no hidden fees, no surprises. Get everything you need—fulfillment, shipping, and support.
5. **Bootstrapped and Profitable:** We're bootstrapped and profitable, giving merchants the financial stability they can count on.



JAN BEDNAR

# Our Founder's Journey



Founded in 2014, ShipMonk was born from founder Jan Bednar's firsthand experience with shipping challenges. As a Czech immigrant, Jan saw how costly and complex international shipping discouraged American companies from reaching global customers. To bridge this gap, he launched a package-forwarding service that made U.S. products accessible worldwide.



Jan's vision quickly gained recognition, earning first place in the Florida Venture Forum Collegiate Competition and the Florida Atlantic University Business Plan Competition. Less than a year later, he pivoted to the overlooked world of ecommerce logistics, driven by a passion to revolutionize the industry. This bold move transformed ShipMonk into the powerhouse it is today.



In just 11 years, ShipMonk has grown to over 2,300 employees and 12 tech-driven fulfillment centers spanning 3.5 million square feet. Our success has earned us accolades from Inc. 5000, Deloitte Technology Fast 500, Entrepreneur 360, and Sun Sentinel Top Workplaces.

# A Growth Timeline (2014-Present)



**2014**

- Jan Bednar founds BedaBox
- Wins 1st place: FAU Business Plan Competition, Florida Venture Forum, & Collegiate Competition
- Bedabox launches first official/ dedicated warehouse space via FAU Tech Runway



**2015**

- Starts offering fulfillment
- Hires first warehouse employee
- Florida fulfillment center expands to 15,000 sq. ft.



**2016**

- Launches proprietary order, inventory, and warehouse management software
- Rebrands BedaBox Fulfillment as ShipMonk



**2017**

- Florida fulfillment center expands to 80,000 sq. ft.
- Opens California fulfillment center (25,000 sq. ft.)



**2018**

- California fulfillment center expands to 95,000 sq. ft.
- Raises \$10M in series A funding



**2019**

- Florida fulfillment center expands to 220,000 sq. ft.
- Opens Pennsylvania fulfillment center (70,000 sq. ft.)



**2020**

- California fulfillment center expands to 332,000 sq. ft.
- Pennsylvania fulfillment center expands to 260,000 sq. ft.
- Raises \$290M in growth equity funding



**2021**

- Raises \$65M in growth equity funding
- Opens Mexico fulfillment center (120,000 sq. ft.)
- Launches Section 321 fulfillment in Mexico
- Launches MonkProtect, a post-purchase suite for ecommerce brands



**2022**

- ShipMonk acquires Ruby Has Fulfillment
- New fulfillment centers: Las Vegas, NV; Louisville, KY; and Canada
- Opens Texas fulfillment center (250,000 sq. ft.)



**2023**

- Opens United Kingdom fulfillment center (70,000 sq. ft.)
- Opens Czech Republic fulfillment center (55,000 sq. ft.)
- Expands Section 321 operations in Mexico



**2024**

- Expands Pennsylvania & Nevada complexes to over 1M sq. ft.
- Kevin Sides, promoted to President



**2025**

- Expands Section 321 operations in Canada
- Launches 4 bonded fulfillment centers in the US

WHAT IS SHIPMONK?

## Merchant-First Fulfillment

ShipMonk is a growth partner for merchants, not just a 3PL. Powered by cutting-edge technology and our owned and operated fulfillment centers, we provide everything from the fastest click-to-delivery and real-time inventory to custom solutions. We're merchant-first: we handle the logistics, so merchants can focus on growth.



“As a large CPG that has been through several fulfillment partners in the last few years, we can finally say that we found a home. What sets ShipMonk apart from our previous providers is their approach to our relationship as a true partnership and their desire to grow and improve with us. They worked hard to assign the right people to our account, which has made all the difference. We know that our brand is in good hands.”



**Jason Welsh**

Sr. Fulfillment Manager, Dr. Squatch

OUR DNA

# ShipMonk Core Values

These aren't just words on a wall; they're the principles that guide everything we do:

- ✔ **Merchant-First:** Your success is our success. We're obsessed with providing the best possible experience for our merchants.
- ✔ **People Make ShipMonk:** We're a team of passionate, dedicated individuals committed to your growth.
- ✔ **Own It:** We take responsibility for our actions and are accountable for delivering exceptional results.
- ✔ **Get Sh\*t Done:** We're action-oriented and driven to achieve your goals.
- ✔ **Change the Score:** We're constantly innovating and pushing the boundaries of what's possible in fulfillment.



GLOBAL REACH, FASTER DELIVERY

# The ShipMonk Fulfillment Network

**Strategic locations. Optimized delivery.  
Maximum growth.**

Ditch the limits. ShipMonk's custom fulfillment solutions fuel DTC & omnichannel growth. Our AI-powered Virtual Carrier Network ensures the fastest click-to-delivery, keeping customers happy. We ship millions of packages annually, working 7 days a week.

## Fulfillment Domination

12+ owned and operated fulfillment centers across the US, Canada, Mexico, the U.K., and Mainland Europe – no outsourcing, ever.

## Global Expansion

100+ integrations (Shopify, Amazon, TikTok) – go global now.

## Efficiency Unleashed

Automated warehouse management, B2B fulfillment.

**3M** total square feet  
in our network

## Inventory Mastery

Real-time visibility, automated replenishment.

## Experience Control

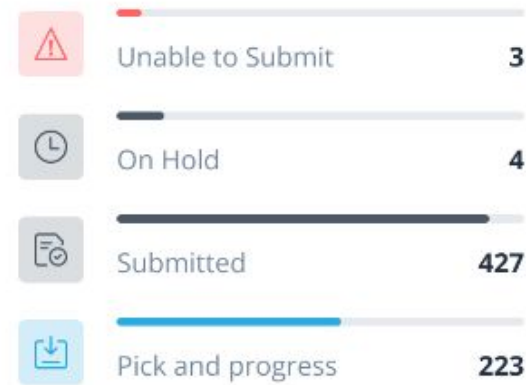
Branded tracking, easy returns, limitless scaling.

Dallas, TX 🇺🇸 Fort Lauderdale, FL 🇺🇸 Los Angeles, CA 🇺🇸 Las Vegas, NV 🇺🇸 Louisville, KY 🇺🇸 Pittston, PA 🇺🇸 Ontario, Canada 🇨🇦 Tecate, Mexico 🇲🇽 Tijuana, Mexico 🇲🇽 Coalville, United Kingdom 🇬🇧 Cheb, Czechia 🇨🇪

## Order Management

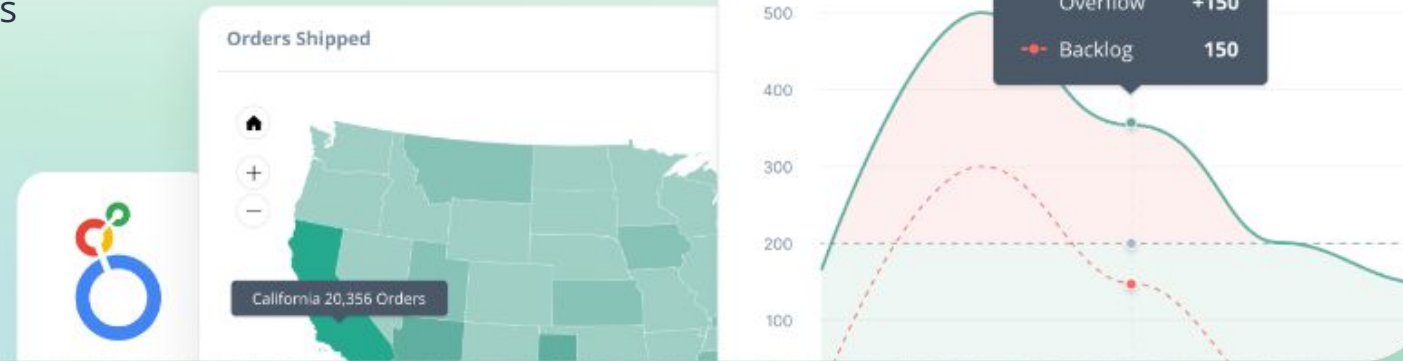
Total visibility from click to deliver

### Fulfillment Status



## Analytics

Deep fulfillment insights and seamless integration with Looker and other leading BI platforms



## Delivery Protection

Seamless post-purchase protection with MonkProtect's automated claims process



## Inventory Management

Optimize stock, maximize profits

### Product Detail

SKU Name: **SLGM Titanium\_3oz**  
Product Name: **SLGM Titanium**

Inventory on Hand	Available	Final	Allocated
0	0	0	0
2,419	2,398	2,398	30
2,000	2,000	2,000	20
419	398	398	10
2,500	2,500	2,500	0

# ShipMonk's Technology Advantage

Intelligent automation and data-driven insights for growth.  
Say goodbye to manual processes and tribal knowledge.

## Shipping Management

Cut costs with our VCN



## Tech-Powered Warehouse Management

Automated efficiency & savings



## Post-Purchase Experience

Delight customers with branded tracking, simplified returns, and cost-effective reverse logistics, integrated with leading platforms like Loop



## Integrations

100+ channels, one platform





CELEBRATING OUR ACHIEVEMENTS

# Awards and Recognition



**Inc. 5000** Fastest-Growing Private Companies in America - 2025, 2024, 2023, 2022, 2021, 2020, 2019, 2018



**Inc. Regionals** Southeast Fastest-Growing Companies - 2025 (#125), 2024 (#130), 2023 (#90), 2022 (#26)



**Inc. Best-Led Companies** - 2021 (#217)



**Deloitte** Technology Fast 500 Fastest-Growing Companies in North America - 2022 (#44), 2021 (#109), 2020 (#73)



**Shortlist for:**

- Logistics - 2024, 2023
- Transportation Management - 2024, 2023, 2022
- Order Management - 2024, 2023, 2022
- Inventory Management - 2024, 2023, 2022
- Warehouse Management - 2024, 2023, 2022
- Shipping - 2024, 2023, 2022



**Front runner for:**

- Logistics - 2024, 2023
- Transportation Management - 2024, 2023, 2022
- Order Management - 2024, 2022
- Inventory Management - 2022
- Warehouse Management - 2024, 2023, 2022
- Shipping - 2024, 2022



**Category Leaders:**

- Logistics - 2024, 2023
- Transportation Management - 2023, 2022



**Business Intelligence Group**

- Company of the Year - 2023, 2022, 2021



**Business Intelligence Group**

- Excellence in Customer Service - 2024, 2023, 2022, 2021



**South Florida Sun Sentinel**

- Top Workplaces - 2023, 2021



**South Florida Business Journal**

- Business of the Year - 2024

## News Coverage

(CLICK TO VIEW MEDIA)



## BRAND GUIDELINES

# Logo, Spelling, and Fonts

### Logo clear space

The clear space determines the space that is reserved for the brand itself. No other graphic item or text may be placed here. The logo exclusion zone is equal to the width of the letter "O" in the ShipMonk sign, which is marked as X in the diagram.



### How to write ShipMonk

When referring to ShipMonk, please ensure it is presented as a single word with both "Ship" and "Monk" capitalized. It should always be written as "ShipMonk," never as "Shipmonk," "shipmonk," or "Ship Monk."

✓ **ShipMonk**

✗ **shipmonk**

✗ **Shipmonk**

✗ **Ship Monk**

### Fonts

The main typeface is Open Sans, which is suitable for small and large text size. The additional typeface is Montserrat. Use in combination with Inter font for headlines and highlighted texts. It is used in all available styles as needed by the application.

**Montserrat - ExtraBold**

Montserrat - SemiBold

Montserrat - Regular

**Open Sans - ExtraBold**

Open Sans - SemiBold

Open Sans - Regular

BRAND GUIDELINES

# Logo Variations

We have a primary ShipMonk logo that is used for both print and digital media. The color variations of the logo are applied based on the background to ensure that it remains well-contrasted against it.

**ShipMonk**

**ShipMonk**

**ShipMonk**


BRAND GUIDELINES

# Primary Colors

Primary brand colors are carefully chosen colors that represent a brand's personality, values, and essence. These colors are selected as the primary colors and should be used on most materials.

Color Name	RGB	HEX	CMYK	Pantone
Navy Blue	42 / 49 / 65	#2a3141	85 / 70 / 48 / 52	533 C
Fresh Green	20 / 170 / 60	#14aa3c	78 / 0 / 97 / 0	354 C
Cardboard Yellow	226 / 186 / 86	#e2ba56	13 / 26 / 75 / 0	142 C
Technology Gradient	30 / 152 / 183	#1e98b7	76 / 21 / 21 / 3	
Fulfillment Gradient	20 / 170 / 60	#14aa3c	78 / 0 / 97 / 0	

# Thank You

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